

SAMPLE PRESS RELEASE
(ORGANIZATION) JOINS the Federal Electronics Challenge

Conserving resources and leading by example is precisely the reason why, on date, name of organization signed on to the Federal Electronics Challenge program. By joining the Federal Electronics Challenge program, name of organization demonstrates its commitment to conserve natural resources and protect the environment.

The Office of the Federal Environmental Executive launched the Federal Electronics Challenge Pilot Program in May 2003 as a voluntary partnership designed to help federal facilities purchase greener electronic products, manage electronic assets in an environmentally sound manner, receive assistance to change their current practices, and gain national recognition for their efforts.

By becoming a Partner of the Federal Electronics Challenge Pilot Program, we commit to achieve results in _____ (recycling, environmentally preferable purchasing, energy conservation through equipment management, etc.)

Research shows that more than 3.2 million tons of electronic waste is laid to rest in U.S. landfills each year, and nearly 250 million computers will become obsolete in the next five years, according to the U.S. Environmental Protection Agency (EPA). In 2001, only 11 percent of personal computers retired in the U.S. were recycled, the EPA says. EPA and others has shown that conserving materials through extending equipments useful life and recycling saves energy and reduces pollution, including emissions of greenhouse gases that contribute to global warming. Reducing the lifecycle impacts of electronic equipment makes good business sense as well by helping us realize significant savings by reducing purchasing and waste management costs and increasing operating efficiency. For more information on name of organization's Federal Electronics Challenge efforts, contact name at contact's phone number.